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**Industry News - AM**  
**Strauss launches veal chorizo nationwide**

By Dani Friedland on 9/19/2011

**In this article:**

Strauss Brands' Dos Mamacitas Chorizo Authentico is now available nationwide, a company spokesman told **Meatingplace**.

The product, the first in Strauss' Dos Mamacitas line, uses humanely raised veal instead of pork, blended with paprika and other spices.

Dos Mamacitas Chorizo Authentico contains no artificial ingredients, gluten, MSG, added nitrates or nitrites, binders, extenders or fillers. A one-pound package typically costs about \$2.79.

The chorizo is currently available at retail outlets including Strack & Van Til, Ultra Foods, Super Low Foods, ULtra Foods, Tony's Finer Foods, Ed's Way Finer Foods, Caputo's and Sendik's. It is available for retailers nationwide at the distribution level.



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